

# JOIN THE Movement

YOUNG  
PEOPLE  
WORK

Movement to Work (MtW) not-for-profit community of UK employers, youth-outreach organisations, training providers and government allies – all aiming to level the playing field for young age people aged 16-30 facing barriers to work. As a robust delivery partner, we work with employers to design and implement brilliant youth employability programmes.

## EMBRACE REAL SUSTAINABILITY

Working with Movement to Work can be a fantastic way to diversify your work force, but also to show your commitment to building a fairer world – for example, it can be a great way to bring to life the UN **Sustainable Development Goals** such as no.1 No Poverty and no.8 Decent Work and Economic Growth.



*“The business case for supporting Movement to Work is very simple – it provides you access to great, diverse talent, it energises your existing employees and offers them considerable personal development as mentors.”*

Olly Benzecry, MtW Chairman,  
Chairman and Managing  
Director of Accenture UK&I

- **FREE to join** – we just ask for your commitment!
- **Receive bespoke guidance** from industry experts
- **Access government funding** with experienced guidance
- **Unlock diverse talent** and boost CSR and PR
- **Be part of a network** sharing best practice and thought leadership

**100+**  
member organisations  
nationwide  
**125,000+**  
work placements  
delivered

# LET'S GET *to Work*

YOUNG  
PEOPLE  
WORK

Young people are amongst the worst affected demographic as a result of the **COVID-19 crisis**, and yet they could also be the smartest solution to rebuilding our workforces.

Now, more than ever, we need to turn our attention to supporting young people back into work, helping them become a vital part of recovering our economy.

## THE VALUE OF DELIVERING WORKPLACE OPPORTUNITIES

- ✓ **Access funding:** MtW can advise on how best to utilise additional funding to support programme development and delivery, minimising the cost to your organisation
- ✓ **Return on investment:** MtW members report savings recruiting via employability programmes vs traditional recruitment channels.
- ✓ **Diversity and Inclusion:** MtW has collectively delivered placements comprising 52% females, 18% BAME and 18% who identify as having a disability, supporting a sustainable and diverse talent pipeline.
- ✓ **Positive social impact:** MtW's network includes civil and charitable entities supporting specific groups such as ex-offenders, care leavers, those with a disability and refugees. Enjoy boosted PR and brand awareness whilst actively helping all young people to get ahead.

## WHY PARTNER WITH US?

**National networks:** MtW support comes at no cost and provides access to industry experts through a national network of training providers and youth-outreach organisations who support work experience and vocational programme design, delivery and implementation.

**Tailored to business need:** bespoke programme design based on your business's recruitment needs, strategic aims and desired impact.

**Wraparound support:** from online databases to support positive delivery, regular events sharing best practice and a digital Talent Platform to advertise your opportunities, we provide the expertise, network and support you require to succeed.

**All at no extra cost to your business!**

MtW **connects** your opportunities with aspiring young people, helping to inject fresh energy and new perspectives into your business.

Hiring young people can be cost effective and stats show that disadvantaged groups are more likely to become **loyal** employees and customers long after first hire.

By employing a young person, you help to create a brand ambassador, boosting the wider team with renewed sense of **purpose** through personal development and mentorship.



**"Being employed gives opportunity and confidence not only to the individual, but to the generations that follow them."**  
Zoha Khan, Unilever  
MtW Breakthrough Star 2020