



Introduction to Marketing

Training Routeway with MullenLowe

We are delighted to offer this incredible opportunity to learn about and gain work experience in Marketing & Advertising.

Through our new Introduction to Marketing Routeway, candidates will take part in a short pre-employment training programme with Twin Training followed by one week virtual work experience with MullenLowe.

MullenLowe are an innovative and creative marketing agency based in Central London. They have a huge host of clients including many household name brands. Find out more about MullenLowe at www.mullenlowegroup.com.

During your virtual week's work experience with MullenLowe you will learn what an integrated marketing and advertising agency actually does for its clients. This interactive week will see you working in groups to solve real life client challenges as well as receiving training on interview preparation, updating your CV & LinkedIn and boosting your personal brand. The work experience programme will be held virtually through Zoom training, group work and individual e-learning and activities.

Work experience will take place from **26th - 30th October** with the introduction course taking place from 19th October.



**Inovative virtual
work experience
programme**



**Opportunity to
progress into an
apprenticeship upon
completion**

Candidates need to:

- Be committed to completing the course
- Have an interest in creativity/marketing
- Have desire to learn new skills
- Be aged 18+
- Be able to travel into Central London (pending re-opening of offices in Jan 21)

For more information or to register for this routeway, please contact Inga on icook@twinuk.com



**Employment &
training**



The Intelligent Routeway Framework - **matching people, providers and jobs**
Part of the PeoplePlus Group