

## Movement to Work ‘Graduation Moments’

At Movement to Work we want to celebrate the many young people who complete work experience placements with our employer members and take one step closer to getting on the employment ladder.

One of the ways we do this is by creating a gallery of graduation moments on our Instagram account @movementtowork.

We need your help to share these graduation moments.

### How to share:

Take photos of the cohort when they finish their placement, a good time to do this is when they've received a certificate or at a graduation event.

Send the picture to [Rachel.lim@movementtowork.com](mailto:Rachel.lim@movementtowork.com) and [info@movementtowork.com](mailto:info@movementtowork.com) with the subject '[Employer name] Graduation moment [date]'.

We would advise keeping the photos as group shots (ideally with certificates or from a graduation event) and **please seek consent from the young people before sharing.**

Please also include a few details about the cohort, this could include:

- Basic info about the placements e.g. length of placement, activities completed, size of cohort
- quotes from the young people
- Success statistics e.g. number of those who are going into employment/apprenticeships following their placements

It'd be fantastic if you could share these Graduation Moments on your own channels – just please remember to tag and hashtag @movementtowork and #YoungPeopleWork!

**THANK YOU!**