



OFFICIAL CHARITY PARTNERSHIP

Macmillan Cancer Support has been Greene King's Official Charity Partner for eight years. In that time the partnership has grown significantly as teams have energised and engaged around the partnership and become passionate fundraisers for the charity. This year our annual 'Macmillan May' campaign was put on hold as our pubs were closed, but on re-opening we decided to move our charity fundraising campaign to September and October instead. With an £80million deficit likely this year for Macmillan Cancer Support we knew our fundraising was even more important. Our teams in pubs, breweries, support centres and depots galvanised around the call to action and raised a phenomenal

£1,164,322.70

This has beaten all our previous fundraising campaigns for Macmillan Cancer Support, all while our pubs have faced extra restrictions and has brought our total raised for the partnership to over £8 million.

Here are just a few examples of our fundraising.







MACMILLAN CANCER SUPPORT







